



THE POWER OF



FOR SMALL AND MEDIUM  
ENTERPRISE



**FRIDAY - 17 FEB, 2017**

**9:30 AM - 1:30 PM**

**AMA COMPLEX, ATIRA, AHMEDABAD**



## ABOUT THE EVENT

As an enterprise grows, so does the need for funds. While the most known ways of raising funds include debt & equity, debt comes with its own limitations, whereas equity comes with its hidden benefits.

A few years back, what was simply considered a source to raise money, equity funding, now, is much more than just raising funds. The fund houses, along with their money, bring to the enterprise, their experience, contacts in the industry and much more.

Private Equity Funding is one of the more accessible channels to raise equity capital at different growth stages of the Business Life Cycle.

This Seminar - **“The Power of Private Equity for SMEs”** provides an interactive platform where eminent Equity Fund Managers from leading PE/ VC players will shed light on the following fundamental questions:

- How Equity Investment can be leveraged for the Growth of Business enterprise?
- What value funds bring along with them apart from monetary investment? and
- How participation of Investors helps create enterprise value?

With a view to cover 360° insight on Equity Funding, this seminar will provide you with the thrilling real life experiences of the illustrious entrepreneurs who have successfully leveraged Equity Investment for the growth of their business.



# PROGRAM

9:30 AM - 10:00 AM

**Registration, Tea & Networking**

10:00 AM - 11:00 AM

**Technical Session - I**

INAUGURATION

**Welcome**

Mr. Tushar Patel, President, AMA

**Introductory address**

Mr. Nipam Shah, Managing Director,  
NRS Advisors

KEYNOTE ADDRESSES

**Leveraging Private Equity investment for growth**

Mr. Dhanpal Jhaveri, Managing Partner,  
Everstone Capital

**Private Equity: Investing in Enterprise or Entrepreneurs?**

Mr. Mahesh Parasuraman, Partner,  
Amicus Capital

**Value creation by Private Equity**

Mr. Anchit Gupta, Director, Samara Capital

**PE Exit: Pains & Gains**

Mr. Tarun Sharma, Managing Director, NEA

**Question & Answers Session**

11:00 AM - 12:00 PM

**Panel Discussion - I**

THEME

**Post investment challenges of Private Equity Investor**

PANEL MODERATOR

Mr. Sunil Parekh, Founding Curator, World  
Economic Forum



# PROGRAM

## PANEL MEMBERS

Ms. Sangeeta Modi, Managing Partner,  
**Access PE**

Mr. Akash Jain, Director, **Creador**

Mr. Sanjay Randhar, Managing Director, **GVFL**

Mr. Ashish Agrawal, Principal, **India Alternatives**

## Question & Answers Session

12:00 AM - 12:30 PM

## KEYNOTE ADDRESSES

### Technical Session - II

#### My experiences with my investor

Mr. Vishal Mehta, Founder and MD, **Infibeam**

Mr. Kamlesh Gandhi, Founder and CMD,  
**MAS Financial Services Limited**

#### Private Equity - Salt in growth recipe

A Talk with Mr. Darshan Patel, Founder  
**Vini Cosmetics Private Limited**

12:30 PM - 1:15 PM

## THEME

### Panel Discussion - II

#### PE: Is it all about just money or more than that?

## PANEL MODERATOR

Mr. Krutin Patel, Director, **NRS Advisors**

## PANEL MEMBERS

Mr. Kaushal Mehta, Founder & CEO, **Motif Inc.**

Ms. Deval Soparkar, Owner and Head -  
Corporate Communication, **Meghmani Group**

Mr. Manesh Madeka, CMD, **Rolex Rings Pvt Ltd**

Mr. Mukul Sachan, Co-founder & COO,  
**Lendingkart**

## Question & Answers Session

1:15 PM - 1:30 PM

## Vote of Thanks

Program Presenter: Mosam Shah, Director, **NRS Advisors**



## WHO SHOULD ATTEND

This Seminar is primarily aimed at providing knowledge sharing and networking opportunities to all Entrepreneurs of small, medium and large business organizations which are at different stages of growth and seek participation of private equity investment.

It will not only provide answers to the ever burning questions related to equity funding, but will provide fantastic networking opportunities with fund houses and other entrepreneurs.

This Seminar will provide remarkable learning opportunities to young and intending entrepreneurs, CEOs, CFOs, Chartered Accountants, Management professionals and Students.



## VENUE & REGISTRATION

**Nipam Shah** – AMA Centre for Excellence in Financial Management  
H.T. Parekh Hall, AMA Complex, ATIRA Campus,  
Dr. Vikram Sarabhai Marg,  
Ahmedabad – 380015, India  
Email id: [ama@amaindia.org](mailto:ama@amaindia.org)  
Website: [www.amaindia.org](http://www.amaindia.org)

**Fees: Rs 1000/- per person**

**Program Coordinator**  
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**For Online Registration, go to: [nrsadvisors.com/events](http://nrsadvisors.com/events)**

## ABOUT US



A pioneer in the management movement in the country, Ahmedabad Management Association has been contributing to the management profession and the society through its various educational training and research activities. Established under the inspiring leadership of Dr. Vikram A. Sarabhai and others, AMA is an independent, non-profit registered charitable institution and society. For its over 370 institutional and 2000 professional manager members and other entrepreneurs and businessmen, AMA has been providing a regular forum to interact with and enrich knowledge and experiences in management through its various educational and professional activities.



NRS Advisors Pvt Ltd is a mid-market boutique Investment Bank having combined advisory experience of 50+ years. NRS is focusing on Corporate Advisory services mainly in the areas of Private Equity, Corporate Structuring, Inbound and Outbound Strategic Partnerships, Mergers and Acquisition. NRS Advisors has successfully advised buy and sales side transactions across the sectors including Information Technology, Engineering, Chemicals, Pharmaceuticals and Consumer goods. NRS Advisors was founded by Nipam Shah, who has more than 30 years of Advisory experience and is himself a serial entrepreneur and an early stage investor in ventures.